



AVENGER

THE SUPER BOOT.



BATA INDUSTRIALS
THE SAFETY BOOT

AVENGER

THE SUPER BOOT.

Introducing Avenger, the latest advancement in workboot innovation. Fusing style, safety and athletic cushioning into a super lightweight & metal free heavy industrial workboot. Its packed full of features to provide superior all round comfort and foot protection.

The secret to the Avenger's superior comfort levels is in it's midsole. Made from hundreds of expanded beads fused together to deliver the wearer endless rebound energy, outperforming any other cushioning material in the safety industry.

With all over foot protection such as; carbon fibre toecap, TPU toe scuff, D30 ankle and metatarsal impact protection, Armour Layer anti-penetration midsole and EH protection you can understand why it is known as **THE SUPER BOOT.**



"NO BOOT FEELS BETTER."



MEET BOOST MASTER BOB.

BOB promotes all of our collections that give feet a huge BOOST. NEVER BE BORING we promised ourselves with the introduction of our new branding.

Well, BOB is far from boring and our new Avenger work boot certainly isn't either. Once you experience the Avenger you will understand why BOB calls them THE SUPER BOOT.



A REVOLUTION IN WORKBOOTS

Give yourself a performance boost with the revolutionary Avenger workboot.

Designed to elevate your comfort and safety protection from heel to toe, Avenger provides advanced energy return for an endless cushioning experience all day, everyday.



LIFE NATURAL ANTI-BACTERIAL LINING
(Page 13)

PREMIUM NUBUCK LEATHER UPPER

TPU MESH ABRASION GUARD

**3M™ SCOTCHGARD™
LEATHER PROTECTION**
(Page 12)

**LOW LIGHT SILVER
REFLECTIVE SAFETY STRIP**

METAL FREE

**D30® ANKLE GUARD WITH
TPU HEX MESH PANEL**
(Page 10)

**HEAVY DUTY NYLON
WOVEN PULL TAB**

TPU HEEL KICK GUARD

TPU HEEL STABILIZER

**SLIP, OIL & HEAT RESISTANT
RUBBER OUTSOLE**



INNOVATIVE SOLE DESIGN

The secret behind the Avenger's incredible energy return and instant comfort is found within the midsole.

Recoil Energy Return Technology was developed to make your feet feel like they are walking on air. It's super-lightweight and elastic properties offer exceptional responsiveness, comfort and durability. This allows you to keep on going and going all-day and all-night with each step.

The Avenger's outsole has been designed to fully encapsulate the sole of the boot. This helps protect the Recoil ERT midsole material from the harsh conditions of the worksite the boot is developed for. By fully encapsulating the midsole the Avenger can provide unbelievable cushioning and rebound energy and still provide an incredibly durable boot. The rubber outsole is also fuel, oil, slip and heat to 300°C resistant.



Recoil ERT®

Recoil provides more energy return than any other foam cushioning material in the market.

EVA Foam

Even the best performing EVA cushioning returns less energy than Recoil ERT cushioning.

PU

PU cushioning returns even less energy than Recoil ERT cushioning.

∞ SUPREME EFFICIENCY

Recoil ERT® provides a high level of energy absorption with every step.



RECOIL ERT®

ENERGY RETURN TECHNOLOGY

∞ BETTER FOR YOUR FEET

The outstanding cushioning characteristics of Recoil ERT® help prevent soreness or injury to the wearer's feet, ankles, joints, lower limbs and back.

∞ MAXIMUM RESPONSE

Recoil ERT® stays durably elastic and always bounces back into its original shape.

∞ MAXIMUM RESISTANCE

Recoil ERT® is encapsulated by a durable rubber outsole layer, making it ideal for the toughest work environments.

∞ SUPERIOR BOUNCE

RECOIL ERT® returns a lot more energy and drive to the wearer than the conventional midsole materials used.

CARBON FIBRE TOE PROTECTION

The Avenger's safety toe caps are the most advanced and lightest toe protection available. Made using carbon fibre technology, they weigh 50% less than a traditional steel toe cap and are 40% thinner than a composite toe cap. Carbon fibre Toes are non-metallic, static free, non-conductive to heat or cold and non magnetic, thus eliminating the hassle of metal detection through airport security.



CARBON FIBRE TOECAP



STEEL TOE CAP

- Metallic construction
- AS 2210.3:2019 standard compliant

AVERAGE WEIGHT: 107g



CARBON FIBRE TOE CAP

- 50% lighter than steel toe caps
- 40% thinner than composite toe caps
- Non-metallic construction
- AS 2210.3:2019 standard compliant

AVERAGE WEIGHT: 54g



COMPOSITE TOE CAP

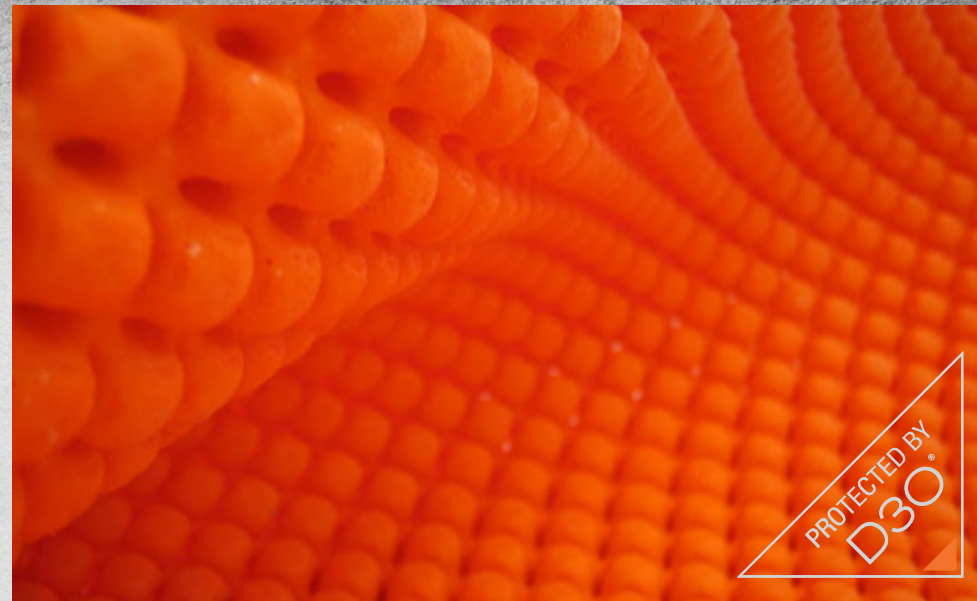
- Lightweight
- Non-metallic construction
- AS 2210.3:2019 standard compliant

AVERAGE WEIGHT: 62g

PROTECTED BY D30®

Nothing protects you from impact better than D30®. This patented material offers the thinnest and most advanced protection against knocks and drops.

The Avenger is fitted with a flexible internal metatarsal and ankle guard made with D30® technology to provide increased protection and comfort through a more lightweight ergonomic shape and tapered profile. D30's unrivalled impact-resistant material is tough and durable but won't affect the dexterity and movement you need to get the job done.



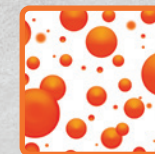
D30® ANKLE GUARD

METATARSAL & ANKLE PROTECTION

- D30® uses patented, patent-pending and proprietary technologies to make rate-sensitive, soft, flexible materials with high shock absorbing properties.
- D30® absorbs and dissipates the energy from impacts, reducing the amount of force that gets transmitted to your body.
- The D30® Fitted Ankle Guard meets CE standard EN 13634 under 5kn transmitted force outside of boot.
- Integrated correctly into a boot, the D30® Met Guards pass EN and ASTM industry metatarsal protection standards.

----- D30® MET GUARD

HOW DOES D30® TECHNOLOGY WORK?



Soft and flexible material



Absorbs and dissipates impact energy



Returns to flexible state

PENETRATION PROTECTION

Armour Layer is the ultimate material in penetration resistance. It's 50% lighter and 5 times more flexible than its steel fibre counterparts.

This advanced technology also promotes superior moisture management to help keep your feet dry and comfortable while protecting you against sharp objects penetrating through the sole.

ARMOURLAYER
PENETRATION RESISTANT MIDSOLE



○ 50% LIGHTER THAN STEEL
FIBRE COUNTERPARTS

○ 5 TIMES MORE FLEXIBLE

○ HIGHLY BREATHABLE AND
MOISTURE ABSORBENT

○ TESTED AND CERTIFIED TO MEET THE
HIGHEST ANTI-PENETRATION STANDARD



3M™ SCOTCHGARD PROTECTOR

The Avenger features added leather protection built into the nubuck upper. 3M's Scotchgard repels water, resists oil and makes it easier to keep your boots clean.

Repels Water

Water stays on the surface and does not penetrate the leather.

Easy to Clean

Easily wipe away mud and dirt from the surface.

Resists Oil

Oil doesn't get absorbed into the leather.



DRI-FREEZE

DRI-FREEZE® LINING

The Avenger's lining is a performance fabric with technical cooling comfort yarns. This cooling yarn is specifically designed to manage the moisture and breathability within the boot environment, keeping the foot surface cool, dry and comfortable no matter the climate.





DuPont™
Nomex®

KEVLAR STITCHING

DuPont™ Kevlar® fiber stitching provides the wearer with maximum strength and protection against intense heat, flames and abrasion. Keeping your feet safe from the harshest working conditions and prolonging the life of the boot.



**KILLS 99%
OF BAD ODOURS***

**100%
NATURALLY**



LIFE NATURAL ANTI-BACTERIA

Life Natural is new technology that uses the bacteria-fighting power of plants to control perspiration odours within the lining of the boot.

Life Natural replaces current odour control chemicals — such as silver chloride, zinc pyrithione, and silane quaternary ammonium — with natural peppermint oil while offering the same odour control performance and durability. This natural antimicrobial protector eliminates 99% of the bacteria that causes bad odours and provides long-lasting freshness and cleanliness.



ELECTRICAL HAZARD PROTECTION

The Avenger is designed to protect you against open electrical hazards. By significantly reducing the flow of electricity to the ground, the Avenger reduces the risk of electrocution.

EH rated safety boots are designed to provide a secondary source of protection and reduce the risk of electric shocks or electrocution up to 600 volts (AC). Rated to protect from electrical hazard by insulation according to the ASTM F2413-18 EH Resistant safety standards.

AVENGER RANGE POSITIONING

	GOOD ★	BETTER ★★★	BEST ★★★★★	SUPER ★★★★★★
SPORTS	SPORTMATES			
ACTIVE				
TRADITIONAL	MATES	NATURALS NATURALS RUBBER	HELIX ULTRA	AVENGER



KEY MARKET SECTORS

Avenger was engineered and tested to not only stand up in the toughest environments but thrive in them.

Avenger is developed for professionals in;

Construction

Mining

Heavy Industry

Trades

MARKETING MATERIAL

Boostmaster Bob Video Campaign

Boosmaster Bob Cutout

Imagery & Videos for Social Media

Video Display Shelf

Posters and Banners

Stock Display Stands

Video Display Shelf



Videos & Imagery



Instore stock display stand



Instore Cardboard Cutout



Instore Posters & Banners







AVENGER

THE SUPER BOOT.

Featuring;

RECOIL ERT[®]
ENERGY RETURN TECHNOLOGY

D3O[®]

Ortholite[®]

ARMOURLAYER[®]
PENETRATION RESISTANT MIDSOLE

Scotchgard[®]
PROTECTOR 3M

Kevlar[®]

DRI-FREEZE[®]

Life[®]
Natural



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THE SAFETY BOOT

www.bata.industrials.com.au